

Top tips

Plan your event:

- Decide where you want to host your **Christmas Jumper Day** event. This could be in your office, dealership, all your different branches, factory, outdoors or even a virtual get together.
- Invite your friends, family and colleagues to join you. Use our A4 posters or social media images as invites and spread the word!
- Place posters in your front windows, noticeboards and share on local Facebook groups so everyone knows when your event is taking place.
- Please follow all [government guidelines](#) to ensure everyone stays safe.

How to collect donations:

- Offline: If you order a physical pack you will receive a money box with details of how to send in your cash donations. If you opt for the digital pack you will still receive details on how to collect cash donations, but you will need to find a secure box/collection tin to store your cash donations in through-out your event.
- Online: A fundraising page was automatically created as part of your registration, but if you need help accessing this please contact eventsteam@ben.org.uk. You can also use this free [QR code generator](#) to turn your fundraising page into a QR code that can be easily scanned at your event. Print this code off and place it around the room - don't forget to share it with your friends, family and colleagues who can't attend!
- Text2Donate: If anyone doesn't have cash at your event, you can encourage them to text **BCJD** followed by your amount to **70450**. This is a generic code, which means the money won't be able to be added directly to your fundraising page.



When any member of our automotive family is struggling,
we all rally to support them.

Contact the events team on 07764 411 912



Top tips continued...

On the day fundraising ideas:

Raffle a Ben Bear

If you're one of the first 20 companies to sign up, you'll receive A Ben Bear to raffle to raise more funds!

Auction

Contact local companies to see if they will donate prizes and get people to bid to win!

Bingo

Host a **festive** bingo with a donation to enter.

Virtual Christmas Jumper Day:

Arrange a time and date for everyone to join your Christmas Jumper Day event and then share a meeting link with everyone who wants to join.

We have created a virtual background to personalise your event or ask everyone to decorate their background - make it into a competition and ask people to donate. Host a virtual quiz - create your own **festive** quiz!

How to add a virtual background to your team meeting:

1. Save your preferred virtual background to your device
2. Sign in to your virtual call at the time your Ben's Big Breakfast host has invited you
3. Go to the Settings tab on the video call screen
4. Select your virtual background and click ok
5. Give it a moment to load and admire your new background decoration

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